

Contact:  
Lindsay Orange  
Marketing Supervisor  
Commonwealth Credit Union  
502.564.4775

## **FOR IMMEDIATE RELEASE**

### **Commonwealth Credit Union Reaffirms Commitment and Support of West End Louisville Community**

*Financial Education classes will serve as the cornerstone of new partnership*

**Louisville, KY (March 15, 2021)**- Furthering their commitment to financial empowerment, Commonwealth Credit Union announces their partnership with the Norton Healthcare Sports and Learning Complex in conjunction with the Louisville Urban League. They will serve as the exclusive credit union for the facility.

This new partnership not only affords Commonwealth Credit Union the chance to offer financial literacy classes, but also the opportunity to step up, come together, and take action to better the lives of a community in need of healing. Participants of the Norton Healthcare Sports and Learning Complex will have access to a customized online and in-person financial curriculum. Participants will also receive access to specific products and individual accounts geared to lay a solid foundation for a lifetime of financial success.

“We strive to remove economic inequalities in our communities through our partnerships and products. Every day at Commonwealth Credit Union, we work to better the lives of those we serve,” said Karen Harbin, President/CEO of Commonwealth Credit Union. “We see this partnership as a step towards healing. Working together, we can not only build back - but also build up.”

As an organization whose culture is built on care for others, Commonwealth Credit Union believes that everyone has a voice and that financial success is not destined for only a few. They have heard the cries for change, and they strive to remove inequalities so that everyone can be empowered to achieve the financial future they deserve.

Commonwealth Credit Union has dedicated efforts to help strengthen their resolve and reaffirm their commitment to making a difference for the communities they serve. That is why their partnership with the Louisville Urban League at the Norton Healthcare Sports and Learning Complex works so well. They are focused on giving back to the West End through this partnership by providing a stimulus for the area, both economically and educationally. To help close this divide, Commonwealth Credit Union is committed to-

- Building a customized, co-branded portal for financial education curriculum for Norton Healthcare Sports and Learning Complex staff and participants.
- Providing regular financial success classes at the Norton Healthcare Sports and Learning Complex.
- Creating and providing a broad range of Financial Empowerment class topics geared towards all levels of financial education.

This partnership comes with a large investment to the Norton Healthcare Sports and Learning Complex. The impact of the investment will be far-reaching and help to carry the next generation forward and making strides to close the gaps of social and economic inequality. Commonwealth Credit Union is proud to be among other strong community supporters, such as Norton Healthcare, Humana and Kindred.

“The community we serve will be stronger and more empowered because of this partnership with Commonwealth Credit Union. We are honored to use Women’s History month to announce a partnership with one of the few financial institutions in this city led by a woman,” said Sadiqa N. Reynolds, President & CEO of the Louisville Urban League.

###

Established in 1951, Commonwealth Credit Union currently serves over 110,000 members. Anyone who lives, works, worships, goes to school, or volunteers in one of 25 eligible counties in the Louisville Metro and Bluegrass regions of Kentucky can bank at Commonwealth Credit Union. Commonwealth Credit Union is the Official Credit Union of the University of Louisville.

Insured by NCUA. Equal Housing Opportunity.