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Contact: Lindsay Orange Marketing Supervisor Commonwealth Credit Union 502.5644.4775 lorange@cwcu.org

## **HEALTHIEST** EMPLOYERS®

Commonwealth Credit Union Named One of the Healthiest Employers of Kentucky

Frankfort, KY (November 21, 2022) – Commonwealth Credit Union has been recognized in the 2022 Healthiest Employers of Kentucky, an awards program created to honor people-first organizations that prioritize the well-being of their employee population.

These companies were recognized because of their commitment to workplace wellness and exceptional health and benefits offerings. Even with many employers returning to the office or hybrid schedules, they have had to adapt their workforces to reflect the ever-changing views of the modern American office. Increased flexibility, work-life balance, and mental health resources are common trends among Healthiest Employers honorees.

To apply for this prestigious designation, Commonwealth Credit Union's Wellness Team completed a 44-page online assessment detailing wellness initiatives for the year. This application required information from many team members, including the Human Resources department, Wellness Committee members, and even third-party vendors.

"At Commonwealth Credit Union, we believe that health is the first step to wealth," said Karen Harbin, President/CEO of Commonwealth Credit Union. "Our Wellness Committee has always encouraged healthy habits for their team members throughout the year. I applaud our team's awareness and commitment to physical, emotional, and mental health."

Award applicants were evaluated across six key categories: Culture and Leadership, Foundational Components, Strategic Planning, Communication and Marketing, Programming and Interventions, and Reporting and Analytics. Completed assessments were ranked with the proprietary Healthiest Employers<sup>®</sup> Index, a 1-100 rubric for wellness programming. The survey is scored and powered by Springbuk, a health intelligence platform that simplifies data-driven decision-making with an intuitive user experience, predictive modeling, and curated action steps.



About Springbuk and Healthiest Employers®:

Springbuk is a health intelligence software platform that empowers everyone in an employer's health ecosystem to glean actionable insights to improve their population's well-being and contain claims costs. Each year, Springbuk administers the Healthiest Employers<sup>®</sup> Awards Program across the country to honor the nation's most dedicated employers in bettering their worksite health and wellness programs. To date, over 10,000 employers across 40+ U.S. cities have participated in the awards program. Learn more at www.Springbuk.com. and www.HealthiestEmployers.com.

## About Commonwealth Credit Union:

Established in 1951, Commonwealth Credit Union currently serves over 117,000 members. Anyone who lives, works, worships, goes to school, or volunteers in one of 25 eligible counties in Central Kentucky and the Louisville Metro Area can bank at Commonwealth Credit Union. Commonwealth Credit Union is the Official Credit Union of the University of Louisville.

Insured by NCUA. Equal Housing Opportunity.